# About Us

## Introductory Section

### Headline: The Art of Designing Life

"At SAMA TEAM, we don't just design walls and furniture; we design the feelings, memories, and moments that shape your life. Every space has a soul, and our mission is to unveil it, refine it, and bring it into harmony with your dreams."

## Sub-sections

#### Our Story: From a Dream to Reality

"Our journey began in Riyadh in 2002, fueled by a passion for creating beauty and a vision to redefine interior design. We started as a small team that believed perfection lies in the details and that every line we draw is the beginning of a new story. For over two decades, our expertise has grown and our vision has expanded, but our initial passion remains unchanged: to transform every space into a masterpiece you can live in every day."

#### Our Vision: Inspiration Beyond Space

"We aspire to be the first choice for anyone seeking a design that blends creativity with authenticity. Our vision is to create spaces that are not only beautiful but also serve as a source of daily inspiration, enhancing the quality of life and leaving an imprint of elegance and comfort in every corner."

#### Our Mission: Precision in Every Step

"Our mission is to translate our clients' visions into tangible reality through innovative and integrated design solutions. We are committed to delivering a unique experience that begins with deeply understanding your needs, moves through meticulous planning, and ends with an execution that exceeds your

expectations, all while upholding the highest standards of quality and transparency at every stage."

#### Our Values: The Foundations of Our Creativity

 **Creativity First:** We believe every project is an opportunity to innovate and create something extraordinary.

 **A Commitment to Quality:** We select the finest materials and collaborate with the most skilled craftsmen because we know that details make all the difference.

 **Partnership with Our Clients:** You are part of the design journey. We work hand-in-hand with you to bring your vision to life.

 **Integrity and Transparency:** Our relationship with you is built on trust and clarity from day one until the final handover.

#### Our Team: The Heartbeat of SAMA

"Behind every successful design is a team of creators, designers, and artisans united by passion. We are a family of experts who dedicate their talents and experience to turning your ideas into reality. Collaboration is our language, creativity is our engine, and your satisfaction is our greatest success."

# Services Page

## Introductory Section

### Headline: Integrated Solutions to Design Your Dreams

"From the initial concept to the final touch, we offer a comprehensive range of services designed to bring your vision to life. Whether you're starting from scratch or looking to renovate your current space, our team has the expertise and creativity to deliver integrated solutions that exceed your expectations."

## List of Services with a Brief

#### Interior Design

 **Headline:** The art of turning space into an identity

 **Brief:** This is the starting point for every great project. At this stage, we listen to you, understand your dreams, and transform them into creative concepts and plans. We design spaces that reflect your personality, achieving the perfect balance between beauty and functionality, with meticulous attention to every detail from lighting to colors and materials.

#### Fit-Out

 **Headline:** Precision and mastery in execution

 **Brief:** We turn designs from blueprints into tangible reality. Our fit-out service includes the execution of all interior works with exceptional quality, from flooring, ceilings, and walls to all fixtures. We ensure your space is delivered ready for you to enjoy, exactly as you imagined it.

#### Bespoke Furniture

 **Headline:** Art pieces crafted exclusively for you

 **Brief:** Your furniture is your personal signature in a space. Through our factory and partners, we design and craft unique furniture pieces that perfectly complement your space's design and meet your specific needs. Every piece we create is a blend of high craftsmanship, premium materials, and innovative design.

#### Solid Surfaces

 **Headline:** A touch of luxury combining beauty and durability

 **Brief:** We provide advanced solutions for solid surfaces (like artificial marble) for kitchens, bathrooms, and counters. Using the latest technology, we create custom surfaces known for their modern designs, high quality, and ease of maintenance, adding a touch of timeless elegance to your project.

#### Landscape Design

 **Headline:** Creativity that extends beyond the walls

 **Brief:** The beauty of an interior is completed by its connection to the outdoors. We design and coordinate outdoor spaces and gardens (Hardscape & Softscape) to create a harmonious and relaxing environment, whether it's a private garden or a commercial outdoor area.

#### Joinery & Wood Works

 **Headline:** Creativity shaped in wood

 **Brief:** Through our own wood factory, we provide high-precision artistic joinery, including doors, cabinets, wall cladding, and wooden decorations. We combine modern technology with artisanal expertise to deliver wood products that add warmth and authenticity to any space.

# Main Projects Page Content

## Introductory Section

### Headline: Success Stories, Told Through Design

"Every project in our portfolio is more than just a space we designed; it's a dialogue between a client's vision and our team's creativity, and a success story we are proud to share. Here, we showcase a selection of our work that reflects the diversity of our expertise and our unwavering commitment to excellence in every detail."

## Suggested Project Categories

**Residential Projects:** Spaces that reflect warmth, comfort, and personal elegance.

**Commercial Projects:** Designs that serve the brand and attract customers.

**Corporate / Oﬃce Projects:** Inspiring work environments that enhance productivity and creativity.

 **Hospitality Projects:** Unique guest experiences that combine luxury and comfort.

## Individual Project Page Content

### Project Example 1: Governmental

 **Project Title:** Ministry of Municipal and Rural Affairs | A Governmental Workspace with a Modern Vision

 **Client:** Ministry of Municipal and Rural Affairs

 **Location:** Riyadh, KSA

 **Scope of Work:** Interior Design, Oﬃce Furniture Supply & Installation, Full Fit- Out Works

 **The Story Behind the Design:** "The primary challenge of this project was to redefine the concept of a traditional governmental workspace. The goal was to design a modern and stimulating oﬃce environment that not only accommodates daily tasks but also fosters a culture of collaboration and creativity among employees, reflecting the progress of governmental agencies in the Kingdom. Our team relied on open-plan layouts to enhance communication, while providing diverse work zones to meet various needs—from private oﬃces ensuring focus to interactive meeting rooms. A palette of calm colors and high- quality materials was chosen to reflect professionalism, complemented by wood accents that add warmth and elegance. The result is a model workspace that combines functional eﬃciency with modern aesthetics, contributing to higher performance and job satisfaction."

### Project Example 2: Corporate

 **Project Title:** Huawei Oﬃces | A Design that Reflects the Spirit of Innovation and Technology

 **Client:** Huawei

 **Location:** Riyadh, KSA

 **Scope of Work:** Interior Design & Build, Custom Furniture Solutions, Fit-Out Works

 **The Story Behind the Design:** "When your client is a company of Huawei's stature, the design must be a direct reflection of its identity, which is rooted in technology and innovation. The objective was not just to create oﬃces, but to design a dynamic and futuristic work environment that inspires the minds shaping our digital future. The design focused on creating flexible, multi-use spaces, intelligently integrating Huawei's brand identity through color, lighting, and clean geometric lines. Meeting rooms were equipped with the latest technology, and dedicated zones for relaxation and brainstorming were created to boost creativity. We successfully delivered a workspace that not only meets the functional demands of a leading tech company but also embodies its young, innovative spirit in every corner."

# FAQ Page

## Introductory Section

### Headline: Have a Question? We Have the Answer

"We believe in the importance of clarity and transparency at every step of the design journey. In this section, we've compiled answers to our most frequently asked questions to help you easily find the information you need. If you can't find an answer to your question, please don't hesitate to contact us directly."

## List of Questions & Answers

#### What are the stages of working with you on an interior design project?

**Answer:** Our journey together begins with a consultation session (Phase 1) to understand your vision and requirements. We then move to the conceptual design phase (Phase 2), where we develop ideas and initial plans. Upon your approval, we proceed to detailed design and material selection (Phase 3). Finally, the execution and supervision phase (Phase 4) ensures the design is brought to life with the highest quality.

#### Do you offer only design services, or design with execution?

**Answer:** We provide integrated solutions. We can offer interior design as a standalone service, but our true strength lies in our ability to provide a comprehensive Design & Build service. This ensures the final result perfectly matches the design vision and saves you the hassle of coordinating with multiple parties.

#### How long does a project take to complete?

**Answer:** The project duration largely depends on its size and scope of work. After defining all your requirements in the initial phase, we will provide you with a detailed and clear timeline that outlines all project stages from start to finish.

#### How is the project cost determined?

**Answer:** Transparency is fundamental to our work. The cost is determined based on several factors, including the project's area, design complexity, selected materials, and the scope of execution. We provide a detailed price proposal after the consultation and preliminary design phase, and we make sure to discuss it with you clearly to align with your budget.

#### Can I incorporate my existing furniture into the new design?

**Answer:** Absolutely. We are happy to integrate your existing furniture pieces that hold special value to you into the new design. Our designers work to find creative ways to coordinate them with new elements to create a harmonious space that fully reflects your personality.

#### What makes SAMA TEAM different from other design firms?

**Answer:** What sets us apart is our 20+ years of experience and our ability to provide end-to-end solutions from concept to completion. We combine a creative design team, our own wood factory, and a meticulous execution team, giving us full control over project quality and timely delivery. Most importantly, we consider you our partner in the creative journey.

# Contact Us Page

## Short and encouraging intro

### Headline: Let's Build Something Great Together

"Have a project idea? Or maybe just a question? We're here to listen. Our team is ready to help you bring your vision to life. Contact us today to start the conversation about your next project."

## Direct Contact Information

### Start Your Project

 **Phone:** 920018082

 **Email:** [info@samateam.sa](mailto:info@samateam.sa)

### Visit Our Oﬃce

 **Address:** KSA - Riyadh - Al Sulaimaniyah

### Working Hours

 **Sunday - Thursday:** 9:00 AM - 6:00 PM

 **Friday - Saturday:** Closed

### Follow Us

(Icons for social media platforms like Instagram, LinkedIn, Twitter, Behance will be placed here with their links)

## Contact Form

### Send Us a Message

(A simple and user-friendly form with the following fields:)  Full Name

 Email Address  Phone Number

 Project Type: (Dropdown list: Residential, Commercial, Oﬃce, Other)  How can we help you? (Large text box)

[Submit Button]

# Blog Page

## Introductory Section

### Headline: Inspiration and Ideas for Your Space

"In our blog, we share the latest interior design trends, offer practical advice, and explore inspiring ideas to help you create exceptional spaces. This is your dedicated corner to explore the world of design and discover everything new and innovative."

(The articles will be displayed as cards, each containing the article's image, title, and a short brief.)

## Proposed Article Drafts

### Article 1: Tips & Tricks

 **Title:** 5 Simple Ways to Make Your Home Look Bigger and More Spacious

 **Brief:** "Feeling cramped? You don't need new walls. In this article, we reveal 5 clever interior design tricks, from using mirrors and colors to choosing the right furniture, to give any room a sense of spaciousness and openness."

#### Suggested Content Outline:

 The Power of Light Colors: Explain how white, beige, and pastels reflect light and create an illusion of space.

 Mirrors: Your Secret Friend: How to strategically place mirrors to double the sense of depth.

 Multi-functional Furniture: Tips on selecting smart pieces that serve more than one purpose to save space.

 Lighting Makes a Difference: The importance of natural and artificial light in expanding a room.

 Curtains and Flooring: How hanging curtains high and using uniform flooring can unify the space.

### Article 2: Trends

 **Title:** The Top Interior Design Trends for 2025 You Need to Know

 **Brief:** "The world of design is constantly evolving. From a return to nature to the integration of smart technology, this guide explores the top trends shaping interior design this year to inspire your next project."

#### Suggested Content Outline:

 Biophilic Design: Incorporating plants and natural materials (wood, stone).  Warm and Earthy Tones: Moving away from cool grays towards browns,

beiges, and olive greens.

 Arches and Curves: The comeback of organic shapes in furniture and doorways.

 Sustainability and Recycled Materials: A focus on eco-friendly design.

 Multifunctional Spaces: Designing rooms that serve more than one purpose (e.g., a home oﬃce in the living room).

### Article 3: Inspirational

 **Title:** How to Choose the Perfect Color Palette for Your Home: A Beginner's Guide

 **Brief:** "Colors are the soul of any design. Choosing them can be overwhelming, but it doesn't have to be. In this article, we'll take you step-by-step on a journey to select a harmonious color palette that reflects your personality and brings comfort and style to your home."

#### Suggested Content Outline:

 Understanding the Color Wheel: A simple explanation of primary, secondary, and complementary colors.

 The 60-30-10 Rule: Explaining this famous rule for color distribution (dominant, secondary, accent).

 Get Inspired by Your Surroundings: How to draw inspiration from a favorite piece of art, nature, or even a rug.

 Don't Forget the Lighting: How the type of light (natural, artificial, warm, cool) affects a color's appearance.

 Start Small: Advising to test colors in a small area before committing to the entire home.

# Location Section

(This section can be placed on the "Contact Us" page or in the footer of every page on the site)

### Headline: Come Visit Us

"Our oﬃce is where ideas are born. We invite you to visit us to discuss your upcoming project and enjoy a cup of coffee with our design team. We look forward to meeting you."

## Information

 **Address:** SAMA TEAM Interior Design, Al Sulaimaniyah, Riyadh, Kingdom of Saudi Arabia.

 **Google Maps Link:** (A direct link to the location on Google Maps will be placed here.)

(Next to or below this information, an embedded, interactive Google Map showing the precise location will be featured.)

# Our Vision

"To be the leading name in the Kingdom's interior design landscape, and the first choice for those seeking a space that combines timeless creativity, exceptional quality, and unparalleled comfort."